

middle east media database

Media Resources

- 1000+ newspapers & magazines
- 500+ TV & radio stations
- 15,000 news websites
- 24/7 monitoring

Journalist & Public Figure Database

- 18,000+ politics
- 13,000+ economy
- 10,000+ media
- 2,000+ culture
- 1,000+ religious
- 6,000+ others

Organization Database

- 2,000+ media
- 2,000+ economy
- 1,500+ political
- 7,500+ others

Geographic Scope

- GCC
- Levant
- North Africa

For more information,
contact us at

jan.diggs@arabiainform.com

Arabia Inform's Middle East Media Database, the first of its kind, consists of profiles of Journalists, Public Figures, and Organizations covered extensively from the MENA media. Each profile contains an individual biography or an overview of an organization and indexes of the related media. Quantitative & qualitative media analysis provides unparalleled insight into what transpires over time. Original clips are available upon request.

The project aims to build a comprehensive database of select influential individuals and entities that have a pronounced presence in the region's, and sometimes international, media. Drawing content from our core archives: print media since 1998, internet since 2003 and broadcast media since 2008 – and ongoing monitoring and documentation activities, a picture emerges of why this person or organization should matter to you. More than 100 analysts in our in-house Media Intelligence Center round out the profile with comparative quantitative measures and sentiment from Editorials and Opinions.

The Journalist & Public Figure Database is comprised of profiles of more than 50,000 individuals, with indexes of what each has published or broadcast and what has been published or broadcast about them. Media-related personalities might consist of journalists, columnists, publishers, editors, or political cartoonists. Public Figures come from politics, economy, culture, religion, athletics and entertainment.

The Organization Database is comprised of profiles of more than 13,000 media outlets and economic or political entities, with both broad and deep information about their activities as covered in the MENA media.

Information is updated as often as new coverage appears in the media and new names are added as they rise in influence.

***Arabia Inform** is a world leader of electronic content from MENA, having the unrivalled distinction of owning four digitization, documentation, indexing and archiving centers – media, advertisements, law, and academic. Our 24/7 business monitors 1000+ Arabic newspapers and magazines (70% have no internet presence), 15,000 news websites and 500 television channels, adding more than 1 terabyte of content to our archives daily. At Arabia Inform all content has value: we collect cover-to-cover for print media and every minute of broadcast. Clients who need to understand Arab world business, economy, politics or culture can request raw data, reports and media analysis in Arabic or English, with the complete assurance that there is no bias in the types of content being gathered. Customized services and research are available upon request.*